**Comments** (Please note the strongest and weakest aspects of this poster):

|  |  |
| --- | --- |
| **Content** | **Score** |
| **Introduction:**  - Explanation of research question / research focus is clear, concise  - Relevant background information and justification for research is  provided |  |
| **Body:**  - Where provided, methods, results, conclusions, and other  content is clearly and concisely conveyed  - Innovation, creativity, and appropriateness of methods and/or  conclusions are apparent |  |
| **Overall:**  - Significance or impact of work is clear and convincing  - Content is approachable to a general audience |  |
| **Visual impact** | **Score** |
| **Text:**  - Text (title and body) is of appropriate size and font for ease of  viewing and reading  - Amount of text used is appropriate (not too much or too little) |  |
| **Images & Figures:**  - Images & figures are simple, easy to understand, relevant, and  well-labeled  - Visuals do not distract from the reading or understanding of text |  |
| **Overall:**  - Arrangement of all elements aids flow of ideas and readability  - Effective use of color (attractive, not distracting)  - Good balance between visual and text elements |  |

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**Instructions:** Write the score for each category in the box to the right of the category description according to the following scale:

**Poor (1), Fair (2), Good (3), Excellent (4)**

|  |  |
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